

FOUNDATIONS OF CHANGE THE CORNERSTONE OF STRENGTH AND STABILITY

Smart Growth In Guelph



KEY CANADIAN MUNICIPAL ISSUES:

- Need for greater legislative authority
- Increasing global importance of cities and city regions
- Need for greater financial tools

COMMON GROWTH RELATED ISSUES:

- Providing sufficient hard and soft services
- Difficulties in reinvesting in necessary infrastructure improvements
- Lack of municipal financial resources
- Traffic congestion and related impacts on neighbourhoods and convenience of movement
- Lack of affordable rental housing
- Effects on central areas and downtown
- Changes to community character
- Environmental sustainability concerns

Smart Growth recognizes the relationship between development, quality of life and economic competitiveness

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DEFINING 'SMART GROWTH'

'Triple Bottom Line Concept'

- Decisions should be economically smart
- Decisions should be environmentally smart
- Decisions should be socially smart

SMART GROWTH PRINCIPLES:

- Being less wasteful of resources
- Extracting value from growth for social benefit
- Increased emphasis on reinvestment in existing infrastructure
- Creating healthy neighbourhoods
- Creating transportation alternatives
- Preserving our natural and cultural heritage
- Investing in our social and cultural infrastructure
- Emphasizing urban design and beauty

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CITY OF GUELPH INITIATIVES:

- Using Land Resources Effectively
- Providing Transportation Choices
- Building Healthy Neighbourhoods
- Protecting natural and cultural heritage
- Strengthening urban design

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CITY OF GUELPH INITIATIVES:

Using Land & Resources Efficiently

- Brownfields Strategy
- Community Improvement Planning
- Development Priorities Plan
- Downtown Reinvestment Strategy

BROWNFIELDS STRATEGY:

- Financial incentive programs
- Brownfields protocol
- Community consultation
- Marketing outreach program

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COMMUNITY IMPROVEMENT PLAN:

- Mixed uses
- Flexible zoning
- Brownfield opportunities
- Address functional, aesthetic & social issues

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CITY OF GUELPH INITIATIVES:

Providing Transportation Choices

- Transportation Strategy Update

TRANSPORTATION STRATEGY UPDATE:

- Bicycle Network Plan
- Trail System
- Transit Initiatives
- Goods Movement Strategy
- Neighbourhood Traffic Calming

CITY OF GUELPH INITIATIVES:

Building Healthy Neighbourhoods

- Affordable Housing Strategy
- School Facility Planning
- Neighbourhood Support Coalition
- Reinvesting in Existing Infrastructure

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CITY OF GUELPH INITIATIVES:

- *PROTECTING NATURAL AND CULTURAL HERITAGE*

PROTECTING NATURAL AND CULTURAL HERITAGE:

- Watershed and river systems planning
- Green plan
- Waste diversion
- Air quality
- Water conservation

PROTECTING NATURAL AND CULTURAL HERITAGE:

- Heritage building inventory
- Façade improvement manual
- Heritage protection incentive program

CITY OF GUELPH INITIATIVES:

- *STRENGTHENING URBAN DESIGN*

A SMART GROWTH ETHIC

Bringing it Together

- Ownership, consensus and a broad base of community support are integral to successful smart growth efforts.
- Mayor's Working Group:
 - Cross section of Community Leaders
 - Facilitated Process
 - Innovative public consultation process
created by the community for the community
 - To begin in January to December 2002

COMMUNITY CONSULTATION PROCESS – Products & Outcomes

- We will have determined how we want our City to grow over the next 25 years;
- We will have created community consensus on a growth related value system;
- We will have established priority action areas for growth management;
- We will have a core group of citizens and staff informed about growth issues;
- We will have established a 'philosophy' to provide the basis for a reliable decision-making mechanism; and
- We will have a framework to audit and assess the City's programs, services, policies and expenditures to ensure they are in line with community values.

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***"WE WILL LEAVE THIS COMMUNITY
GREATER, BETTER AND MORE BEAUTIFUL
THAN IT WAS GIVEN TO US"***

ANCIENT ATHENIAN CITY OATH